

Total No. of Questions : 6]

[Total No. of Pages : 2

[4066] - 501

P804

T.Y.M.C.A. (Engineering Faculty)

PRINCIPLES AND PRACTICES FOR IT PROJECT MANAGEMENT

(New 2008 Pattern) (Sem. - V) (710901)

Time : 3 Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) Answers to the two sections should be written in separate answer books.
- 2) Neat diagrams must be drawn wherever necessary.
- 3) Figures to the right indicate full marks.
- 4) Assume suitable data, if necessary.

SECTION - I

Q1) a) Discuss the importance of management & elaborate the functions of management. [6]

b) Write a note on business ethics & social responsibility. [5]

OR

a) What is project management? Describe project management life cycle. [6]

b) Explain the phases in the process of management. [5]

Q2) How information technology can be applied in marketing management? Justify your answer by giving suitable examples. [12]

OR

Write a short note on: [12]

a) Explain product life cycle management.

b) Discuss quality control & quality assurance.

Q3) What is 8/80 Rule? What is zero based budgeting? Explain the process and types of budgeting a project. [12]

OR

Write a note on Risk identification, Classification, Mitigation and Management. [12]

SECTION - II

- Q4)** Write a note on managing team issues. Explain the process of revision of a project plan. Also explain why there is a need for project plan revision. [11]

OR

Explain the process of revision of a project plan. Also explain why there is a need for project plan revision. [11]

- Q5)** Explain the strategies for conflict management, stress management and energy management. [12]

OR

Explain how the interview process is carried out while deciding appropriate candidate while forming a team structure. [12]

- Q6) a)** Explain the IT approaches towards supply chain management. [7]

- b) Write a note on Six Sigma. [5]

OR

What is an impact of IT quality management systems on the IT organizations? Explain with suitable illustrations. [12]