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# M.E. FIRST YEAR (Semester-I) (Computer Engineering) Data Mining (510105B) Elective-I (2017 Course)

[Time: 3 Hours]

[Max Marks: 50]

Instructions to the candidates:-

- 1) Solve question number 1 or 2, 3 or 4, 5 or 6 and 7 or 8.
- 2) Neat diagram must be drawn whenever necessary.
- 3) Black figures to the right indicate full marks.
- 4) Assume suitable data, if necessary.
- Q 1) a) Explain the Apriori algorithm for discovering frequent item set for mining Boolean association rules. [5 M]
- **b)** Compare OLAP and OLTP systems. Explain the steps in KDD with a suitable block diagram. [5 M]

#### OR

- Q 2) a) Explain cluster analysis? Describe the dissimilarity measures for interval-scaled variables and binary variables. [5 M]
- **b)** Discuss Data visualization with reference to Data Mining. [5 M]
- Q 3) a) Write short notes for the following in detail: [5 M]
  - (i) Measuring the central tendency
  - (ii) Measuring the dispersion of data.

b) What is the most appropriate measure of central tendency when the data has outliers?

### OR

Q 4) a) Explain basic statistical description of Data.

[4 M]

b) Data Matrix versus Dissimilarity Matrix

[3 M]

c) Explain the Data Types and Distance Metrics.

[3 M]

- **Q 5) a)** Why is euclidean distance considered as best to calculate similarity between two feature sets having independent parameters? [5 M]
- b) Which distance formula should we use for faster performance, Manhattan distance or Euclidean distance, and why?

  [5 M]

#### OR

- **Q 6) a)** What is the difference between Euclidean distance and Hamming distance? [5 M]
- b) How to create a dissimilarity matrix for mixed type dataset explain with example. [5 M]

## Q7) a) Apply the Naive Bayes Classifier

[5 M]

Attributes are Color, Type, Origin, and the subject, stolen can be either yes or no.

Example No.	Color	Type	0	
1	Red		Origin	Stolen
2		Sports	Domestic	Yes
	Red	Sports		
3	Red		Domestic	No
4		Sports	Domestic	Yes
5	Yellow	Sports	Domestic	No
. 3	Yellow	Sports		
6	Yellow	SUV	Imported	Yes
7			Imported	No
0	Yellow	SUV	Imported	Yes
8	Yellow	SUV		
9	Red		Domestic	No
10		SUV	Imported	No
10	Red	Sports	Imported	Yes

- b) Discuss the Challenges faced with Imbalanced datasets with example. [5 M]
- c) When to use boosting and bagging? What is the difference between bagging and ensembling method? [5 M]
- d) Identify the ML methods that are suitable for multi-label classification & how can we apply these methods using WEKA? [5 M]

#### OR

- **Q8)** a) Why is tree pruning usefull in decision tree induction? What is a drawback of using a separate set of tuples to evaluate pruning? [5 M]
  - b) How can we evaluating the Accuracy of a classifier or Predictor?. [5 M]
  - c) Explain Support Vector Machine. Pros and Cons associated with SVM. [5 M]
  - d) Design Issues of Decision Tree Induction? [5 M]