

Total No. of Questions : 6]

SEAT No. :

P535

[Total No. of Pages : 1

TE/Insem/APR-126

T.E. (Electronics Engineering) (Semester - II)
BUSINESS MANAGEMENT & ORGANIZATION
(2015 Pattern)

Time : 1 Hour]

[Max. Marks : 30

Instructions to the candidates:

- 1) Answer Q.1 or Q.2, Q.3 or Q.4 and Q.5 or Q.6.
- 2) Figures to the right side indicate full marks.
- 3) Assume suitable data, if necessary.
- 4) Neat diagrams must be drawn wherever necessary.
- 5) Use of calculator is allowed.

- Q1)** a) What considerations should be kept in mind in the choice of suitable form of business organization? [4]
b) Explain Business systems and its various characteristics. [6]

OR

- Q2)** a) Explain industrial revolution in the last decade of 20th century in India and its effects. [5]
b) What are the challenges for Indian businesses in 21st century? [5]

- Q3)** a) Compare Sole Proprietorship Vs. Partnership firms. [4]
b) Explain role of multinational companies in the business world and explain its scope. [6]

OR

- Q4)** a) Explain various forms of Business organizations and there demerits. [6]
b) Compare Private sector Vs. Public sector. [4]

- Q5)** a) Explain mergers and acquisitions in India. [4]
b) Write Short Note on : [6]
i) BPO
ii) On line trading

OR

- Q6)** a) Explain SEZ (Special Economic Zone) with Indian government policies. [4]
b) Write Short Note on : [6]
i) KPO
ii) E-Commerce

