SEAT No.

P1440

[Total No. of Pages : 2

TE/Insem/APR-121 T.E. (E & TC)

BUSINESS MANAGEMENT

(2015 Pattern) (Semester - II)

Time : 1 Hour]

[Max. Marks : 30

Instructions to the candidates:

- 1) Answer Q1 or Q2, Q3 or Q4, Q5 or Q6.
- 2) Neat diagram must be drawn wherever necessary.
- 3) Figures to the right side indicate full marks.
- 4) Assume suitable data if necessary.
- Q1) a) Define Management? What are different functions of Business Management? [6]
 - b) What is Concept of Globalization Today's Business Scenario? [4]

OR

- Q2) a) What are the ways of Principals of Management according to F.W. Taylor & Henry Fayol Theory? [6]
 - b) Define Scientific management? Explain how Todays mangers use Scientific Management? [4]
- **Q3)** a) Define Quality? Illustrate elements of Total Quality Management? [6]
 - b) Explain Concept of Six Sigma with necessary Schematics? [4]

OR

- Q4 a) Explain How Ishikwa diagram & Pokka yoke tools used for assisting Quality Management? [6]
 - b) What are ISO 9001:2015 Quality Management standard? Enumerate its advantages? [4]

Q5) a)	Describe in details Project Management Process?	[6]
b)	Write a short note on BREAK-EVEN Analysis?	[4]
	OR	
Q6) a)	Explain detail function of Money Market & Capital market?	[6]

b) Write a Note on payback method of Capital Budgeting? [4]

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