

Total No. of Questions : 8]

SEAT No. :

**P3594**

**[5560]-548**

[Total No. of Pages : 2

**T.E. (Electronics)**

**BUSINESS MANAGEMENT AND ORGANIZATION**

**(2015 Course) (Semester-II) (304208)**

*Time : 2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) *Answers the Q.1 or Q.2, Q.3 or Q.4, Q.5 or Q.6, Q.7 or Q.8.*
- 2) *Neat diagrams must be drawn wherever necessary.*
- 3) *Figures to the right side indicate full marks.*

- Q1)** a) Explain Emergence of Indian MNCs & transnational corporations. [7]  
b) Write short note on industrial Revolution- its effect. [7]  
c) Explain Joint stock companies, their features, merits and demerits. [6]

OR

- Q2)** a) What are Recent trends in business world? [7]  
b) Explain the positive and negative effects of globalization. [7]  
c) State and explain meaning, scope and evolution of commerce and Industry. [6]

OR

- Q3)** a) Explain Changing Concepts and Objectives of Business. [8]  
b) Write short note on Business ethics. [8]

OR

- Q4)** a) What is Social Change? Explain in detail. [8]  
b) Explain the importance of professionalization in business. [8]

- Q5)** a) Explain Management: Meaning, Definition, its nature purpose. [10]  
b) Explain Management as Art and Science. [8]

OR

**P.T.O.**

**Q6) a)** Write short note on Contribution of F.W.Taylor. **[10]**

**b)** What are the Functions of Management? **[8]**

**Q7) a)** What is Business Strategy? Explain Role of different Strategies in business. **[8]**

**b)** Explain Relevance of environment friendly Management and its Benefits. **[8]**

OR

**Q8) a)** What is Change Management? Explain in detail. **[8]**

**b)** Explain different classes of decisions. What are the levels of decision? **[8]**

