

Total No. of Questions : 12]

SEAT No. :

P2932

[Total No. of Pages : 2

[5463] - 205

F.Y.M.C.A. (Faculty of Engineering) (Semester - II)
MANAGEMENT THEORY & PRACTICES
(2013 Pattern)

Time :3 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *Neat diagrams must be drawn wherever necessary.*
- 2) *Figures to the right side indicate full marks.*
- 3) *Assume Suitable data if necessary*

Q1) Give in brief historical developments in the management philosophy. **[8]**

OR

Q2) Write short note on Management skills & Functionalities of Management. **[8]**

Q3) Write difference between MOA & AOA. **[8]**

OR

Q4) Explain Matrix organization with neat diagram and write merits & demerits of Matrix organization. **[8]**

Q5) Explain Black and Moutan's Theory with example. **[8]**

OR

Q6) Write difference between Group and Team explain with example. **[8]**

Q7) Explain Total Quality Management techniques detail with examples. **[8]**

OR

Q8) a) Explain Motivation Theory theory X, Y and Z. **[4]**

b) What are the steps in Business Process Re-engineering? Explain. **[4]**

Q9) a) Write role of MIS in academic structure. **[4]**

b) Explain the use of transaction processing system in detail. **[5]**

P.T.O.

OR

Q10)a) Explain the challenge and trends in Customer Relationship Management. [4]

b) Write a short note on - Supply Chain Management (SCM). [5]

Q11)a) Explain Principle of Rationality and Bounded Rationality. [4]

b) Explain Decision Making tools- Autocratic, Participative. [5]

OR

Q12)a) Write short note on- Herbert Simpson's Model. [4]

b) Write down different types of decision and explain on what basis we decide type of risk. [5]

