

Total No. of Questions : 5]

SEAT No. :

P5519

[Total No. of Pages : 3

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**F. Y. Master in Business Administration (Semester - I)**  
**107 : MANAGEMENT FUNDAMENTALS**

(2019 Pattern)

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates :-

- 1) Assume Suitable Data if necessary.
- 2) Black figures to the right indicate full marks.
- 3) All Questions are compulsory.
- 4) All questions have internal options.

**Q1)** Solve any five :

- a) First step in planning process is to [10]
  - i) Set an objective [2]
  - ii) Evaluate alternatives
  - iii) Determine strength and weaknesses
  - iv) none of above
- b) Bottom line of any business plan is [2]
  - i) marketing plan
  - ii) financial plan
  - iii) personnel plan
  - iv) production plan
- c) The systems approach \_\_\_\_\_ [2]
  - i) Emphasises the technical requirements of the organization and its needs
  - ii) Emphasises the psychological and social aspects
  - iii) Encourages the managers to view the organization both as a whole and as a part of larger environment
  - iv) All of the above.

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d) Describe environmental approach of decision making. [2]

e) The objective of control is : [2]

- i) take corrective actions,
- ii) make plans,
- iii) prepare manpower planning,
- iv) influence and persuasiveness,

f) The management process functions consist of [2]

- i) Planning, organising, staffing and directing
- ii) Planning, organising, leading and directing
- iii) Planning, organising, leading and staffing
- iv) Planning, organizing, leading and controlling.

g) Define and explain the term 'Planning' . [2]

h) Define organisation. [2]

**Q2)** Solve any two :

- a) Identify factors affecting structural choice. [10]
- b) Classify and explain types of decisions. [5]
- c) Explain feedforward, concurrent, and feedback controls and provide an example for each. [5]

**Q3)** Solve any one :

- a) Compare and contrast between behavioural theory and contingency theory. [10]
- b) Demonstrate how control responsibilities differ according to managerial levels? [10]

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**Q4)** Solve any one :

[10]

- a) Prepare a Strategic plan for an organization. [10]
- b) Explain the contrast between programmed and nonprogrammed decisions. As a restaurateur, identify and explore the 3 conditions of decision making that you will face. [10]

**Q5)** Solve any one :

[10]

- a) Define 'Controlling'. State the requirements of an effective control system. [10]
- b) Explain some criteria that can be used to determine the nature and extent of decentralization in an organization. [10]

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