

Total No. of Questions :5]

P4750

SEAT No. :

[Total No. of Pages :1

[5659]-3020

M.B.A.

TOURISM AND HOSPITALITY MANAGEMENT (SPL)

305THM : Fundamentals of Hospitality Management

(2016 Pattern) (Semester - III)

Time : 2¼ Hours]

[Max. Marks :50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

Q1) Briefly describe the origin, growth and importance of Tourism. [10]

OR

Write a note on the industries related to Tourism.

Q2) Define Tourism. Explain the types and characteristics of Tourism. [10]

OR

Write a note on Elements and characteristics of Tourism products.

Q3) State the advantages and disadvantages of different ownership structures of Hotels. [10]

OR

Elaborate the process or pre requisites for Star Ratings of Hotels.

Q4) Explain the impact of Science and Technology on Tourism. [10]

OR

Write a note on History, growth and present status of travel agency.

Q5) Bring out the trends in the Progress of Tourism. [10]

OR

Hotel automation leads to the efficient management of hotel resources and to greater guest satisfaction. Explain this statement.

