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SEAT No. :
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TE/INSEM/APR-36

T.E. (Electronics)

304208 : BUSINESS MANAGEMENT AND ORGANIZATION

(2015 Pattern) (Semester – II)

Time : 1 Hour]

[Max. Marks : 30

Instructions to the Candidates :

- 1) Answer three questions as instructed.
- 2) Neat diagrams must be drawn wherever necessary.
- 3) Assume suitable data wherever necessary.
- 4) All questions carry equal marks.

Q1) a) Explain how globalization helped Indian industries. [5]

b) What are current business trends in India, explain one of them in detail. [5]

OR

Q2) a) What are the challenges faced by Indian businesses in prevailing economic situation in the world [5]

b) What was the impact of industrial revolution on businesses in the past. Explain how today's businesses are driven by revolutions taking place in the field of science & technology. [5]

Q3) a) State different forms of business organization. Explain the format most suited to today's young entrepreneurs. [5]

b) Explain benefits of a Joint Stock Company. [5]

OR

Q4) a) Differentiate between a Partnership firm and a Private limited company. [5]

b) What is the importance of cooperative sector, and cooperative societies in Indian economy. [5]

P.T.O.

Q5) a) What do you mean by Mergers & Acquisitions, in what way they help industries. [5]

b) What are the elements of 'Business plan'. Explain the importance of Business plan for getting funding for starting a new business. [5]

OR

Q6) a) Elaborate importance of 'Intellectual Property Rights' in Business. [5]

b) Comment on 'Special Economic Zone (SEZ) policy of Government' [5]

