



K. K. Wagh Institute of Engineering Education & Research, Nashik
(An Autonomous Institute From A.Y. 2022-23)

	SUMMER-2023		
	Exam Seat No.:		
	Academic Year:2022-2023	Semester:II	
	Name of Programme:MBA	Pattern:2022	
	Name of Course:Business Ethos and Corporate Governance	Course Code:MBA22 205	
	Max. Marks:60	Duration:2.50	

	<p>Instructions: Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.</p> <ol style="list-style-type: none">1. This question paper contains ___3___page(s).2. Answer to each new question is to be started on a new page.3. Assume suitable data wherever required, but justify it.4. Draw the neat labelled diagrams, wherever necessary.5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question6.Solve Sub-Questions (a) OR (b) and (c) OR (d) and (e) OR (f).	
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Question No. 1 Attempt following Question

- 1a) Discuss how Culture, Rules Set by Government and Company Ethical Code influence Business Ethics. (6) CO1

Question No. 2 Attempt following Question

- 2a) Name 2 basic Ethical Theories.Elaborate the 5 steps involved in Ethical Decision Making. (6) CO2

Question No. 3 Attempt following Question

- 3a) a)Explain the Triguna Theory with Examples. (5) CO3

OR

- 3b) Explain the OSHA Model in detail. (5) CO3

- 3c) Explain the VEDA model of Leadership . (5) CO3

OR

- 3d) State THEORY K and 5K strategy. (5) CO3

3e)

Moral Dilemma Case Study :Recalling a Faulty Product.Let's say you own a business, and it has come to your attention that the product you've shipped and sold has a faulty part.What would you do? If the part's faultiness would cause harm to someone using the product, that's a serious consideration. If, however, the faultiness may not be noticed and would not cause harm, that may cause you to consider not recalling the product.Discuss the legal side of it also.The moral dilemma is presented as you determine how you feel about not making the product right and looking out for the best interests of your customers. (6) CO3

OR

3f)

Moral Dilemma Case Study :You've collaborated on a project at work. Your team members have given valuable input that has drawn attention from your management team.You know this recognition could move you closer to a promotion.Although one of your teammates had the most eye-catching input, should you claim credit for it? After all, it was a team effort, and you'd really like that promotion.The moral dilemma is doing what's right by giving your teammates the credit they deserve, which would preserve your working relationship or risk your working relationship by claiming the credit for yourself. (6) CO3

Question No. 4 Attempt following Question

- 4a) Write the meaning of Corporate Governance.Elaborate its key points. (5) CO4

OR

- 4b) State in detail the 5 basic Principles of Corporate Governance. (5) CO4

- 4c) Write a short note on Parties to Corporate Governance. (5) CO4

OR

- 4d) Outline atleast 5 Benefits of Corporate Governance in detail. (5) CO4

- 4e) Explain the AGENCY THEORY of Corporate Governance with examples. (6) CO4

OR

- 4f) Explain STEWARDSHIP THEORY of Corporate Governance with examples. (6) CO4

Question No. 5 Attempt following Question

- 5a) Write a Short note on CARBON CREDITS. (5) CO5

OR

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| 5b) | Elaborate the Elements of Disaster Management . | (5) | CO5 |
| 5c) | Explain four dimensions of CSR with a diagram. | (5) | CO5 |

OR

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| 5d) | State the functions of NDMA ,National Disaster Management Authority of India. | (5) | CO5 |
| 5e) | What is the Concept of CSR and how it is beneficial for business.List any 4 benefits. | (6) | CO5 |

OR

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| 5f) | Enumerate successful CSR activities of any 2 companies. | (6) | CO5 |
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