



K. K. Wagh Institute of Engineering Education & Research, Nashik
(An Autonomous Institute From A.Y. 2022-23)

	SUMMER-2023		
	Exam Seat No.:		
	Academic Year:2022-2023	Semester:I	
	Name of Programme:MBA	Pattern:2022	
	Name of Course:Intellectual Property Rights	Course Code:MBA22 1 07	
	Max. Marks:30	Duration:2.50	

Instructions: Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.

1. This question paper contains ____page(s).
2. Answer to each new question is to be started on a new page.
3. Assume suitable data wherever required, but justify it.
4. Draw the neat labelled diagrams, wherever necessary.
5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question

Question No. 1 Attempt following Question

1 What is the Paris Convention? (3)

Question No. 2 Attempt following Question

2 Explain the Elements of Patentability. (3)

Question No. 3 Attempt following Question

3.a) Differentiate between related rights and copyrights (4)

OR

3.b) What are the remedies and penalties of Copyright in case of infringement in India? (4)

3.c) Discuss about nature of the Copyright. (4)

OR

3.d) What procedure will you use to register for Copyright? (4)

Question No. 4 Attempt following Question

4.a) Bring out the types of infringement of Trademarks. (4)

OR

4.b) Write about the registration procedures for trademarks (4)

4.c) Discuss about the remedies and penalties of Trademarks (4)

OR

4.d) Determine the functions and purpose of classifications of trademark (4)

Question No. 5 Attempt following Question

5.a) Compare Registrable and Non-Registrable Trademarks (4)

OR

5.b) What would be the benefits of geographical indications? (4)

5.c) Interpret differences of Geographical indication and trademark (4)

OR

5.d) Discuss about the novelty and originality in design (4)