



K. K. Wagh Institute of Engineering Education & Research, Nashik
(An Autonomous Institute From A.Y. 2022-23)

	SUMMER-2023		
	Exam Seat No.:		
	Academic Year:2022-2023	Semester:I	
	Name of Programme:MBA	Pattern:2022	
	Name of Course:Business Environment	Course Code:MBA22 1 08	
	Max. Marks:30	Duration: 1 hr. 15. min.	

Instructions: Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.

1. This question paper contains 2 page(s).
2. Answer to each new question is to be started on a new page.
3. Assume suitable data wherever required, but justify it.
4. Draw the neat labelled diagrams, wherever necessary.
5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question
6. Solve (a) or (b) and (c) or (d) from Q. 3, 4 and 5

Question No. 1 Attempt following Question

- 1 Describe the components of the environment that impact businesses. (3)

Question No. 2 Attempt following Question

- 2 Explain the components of industrial policy 1991. (3)

Question No. 3 Attempt following Question

- 3.a) Illustrate the differences between Capitalist, Socialist and Mixed Economies. (4)

OR

- 3.b) Interpret how do the government and private sector function in a mixed economy? (4)

- 3.c) Illustrate the factors responsible for the poor performance of the public sector. (4)

OR

- 3.d) Interpret types of economic systems. (4)

Question No. 4 Attempt following Question

- 4.a) Discuss modes of entering into international business. (4)

OR

- 4.b) Explain the role of WTO in promoting the international trade. (4)

- 4.c) Explain the role of WTO in promoting the international trade. (4)

OR

- 4.d) Why Companies Should Expand Globally? (4)

Question No. 5 Attempt following Question

- 5.a) How would you elaborate the different roles played by the government in business and industry? (4)

OR

- 5.b) Summarize the role of SEBI in business environment (4)

- 5.c) Summarize the Challenges and Considerations of International Business. (4)

OR

- 5.d) What do you think about the changing face of Business Environment? (4)