



WINTER-2023		
Exam Seat No.:		
Academic Year:2023-2024	Semester:II	
Name of Programme:MBA	Pattern:2022	
Name of Course:Business Ethos and Corporate Governance	Course Code:MBA22205	
Max. Marks:60	Duration:2 hrs 30 min.	

<p>Instructions: Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.</p> <ol style="list-style-type: none">1. This question paper contains 2 page(s).2. Answer to each new question is to be started on a new page.3. Assume suitable data wherever required, but justify it.4. Draw the neat labelled diagrams, wherever necessary.5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.6. Solve (a) or (b) and (c) or (d) from Q. No. 3, 4 and 5		
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Question No. 1 Attempt following Question

- 1a) What is Business Ethics? Identify the factors influencing Business Ethics? Explain each in brief. (6) CO1

Question No. 2 Attempt following Question

- 2a) Describe the 6 stages of Kohlbergs theory of Moral Development with a neat diagram. (6) CO2

Question No. 3 Attempt following Question

- 3a) Explain the Triguna theory with examples. (8) CO3

OR

- 3b) Discuss the leadership lessons you learnt from Chanakya's Arthashastra. (8) CO3

- 3c) Write down the Ethical practices of the companies given below: (8) CO3

1)Tata 2)Costco

OR

- 3d) Write down the Ethical practices of the companies given below: (8) CO3

1)Wipro 2)CVS

Question No. 4 Attempt following Question

4a) Explain the AGENCY THEORY of Corporate Governance with Examples. (8) CO4

OR

4b) How is CSR beneficial to the companies. (8) CO4

4c) Explain in detail the role of board of directors and how it differs from Management in Corporate Governance. (8) CO4

OR

4d) Explain STEWARDSHIP THEORY of Corporate Governance with examples. (8) CO4

Question No. 5 Attempt following Question

5a) Write a Short note on CARBON CREDITS. (8) CO5

OR

5b) Elaborate the Elements of Disaster Management . (8) CO5

5c) Explain in detail the CSR activity done by companies as given below: (8) CO5

1) Clean water development – Johnson & Johnson 2) Renewable energy development – Google

OR

5d) Explain in detail the CSR activity done by companies as given below: (8) CO5

1) CSR of Starbucks 2) Reducing carbon footprints – Coca-Cola