



	WINTER-2023		
	Exam Seat No.:		
	Academic Year:2023-2024	Semester:II	
	Name of Programme:MBA	Pattern:2022	
	Name of Course:Business Ethos and Corporate Governance	Course Code:MBA22205	
	Max. Marks:60	Duration:2 hrs 30 min.	

	<p><b>Instructions:</b> Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.</p> <ol style="list-style-type: none"><li>1. This question paper contains 2 page(s).</li><li>2. Answer to each new question is to be started on a new page.</li><li>3. Assume suitable data wherever required, but justify it.</li><li>4. Draw the neat labelled diagrams, wherever necessary.</li><li>5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.</li><li>6. Solve (a) or (b) and (c) or (d) from Q. No. 3, 4 and 5</li></ol>	
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**Question No. 1 Attempt following Question**

- 1a) What is Business Ethics? Identify the factors influencing Business Ethics? Explain each in brief . (6) CO1

**Question No. 2 Attempt following Question**

- 2a) Describe the 6 stages of Kohlbergs theory of Moral Development with a neat diagram. (6) CO2

**Question No. 3 Attempt following Question**

- 3a) Explain the Triguna theory with examples. (8) CO3

**OR**

- 3b) Discuss the leadership lessons you learnt from Chanakya's Arthashastra. (8) CO3

- 3c) Write down the Ethical practices of the companies given below: (8) CO3

1)Tata 2)Costco

**OR**

- 3d) Write down the Ethical practices of the companies given below: (8) CO3

1)Wipro 2)CVS

**Question No. 4 Attempt following Question**

- 4a) Explain the AGENCY THEORY of Corporate Governance with Examples. (8) CO4

**OR**

- 4b) How is CSR beneficial to the companies. (8) CO4

- 4c) Explain in detail the role of board of directors and how it differs from Management in Corporate Governance. (8) CO4

**OR**

- 4d) Explain STEWARDSHIP THEORY of Corporate Governance with examples. (8) CO4

**Question No. 5 Attempt following Question**

- 5a) Write a Short note on CARBON CREDITS. (8) CO5

**OR**

- 5b) Elaborate the Elements of Disaster Management . (8) CO5

- 5c) Explain in detail the CSR activity done by companies as given below: (8) CO5

1) Clean water development – Johnson & Johnson    2) Renewable energy development – Google

**OR**

- 5d) Explain in detail the CSR activity done by companies as given below: (8) CO5

1) CSR of Starbucks    2) Reducing carbon footprints – Coca-Cola