



K. K. Wagh Institute of Engineering Education & Research, Nashik
(An Autonomous Institute From A.Y. 2022-23)

	WINTER-2023		
	Exam Seat No.:		
	Academic Year:2023-2024	Semester:I	
	Name of Programme:MBA	Pattern:2022	
	Name of Course:Business Environment	Course Code:MBA22108	
	Max. Marks:30	Duration:1 hr. 15 Min.	

	<p>Instructions: Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.</p> <ol style="list-style-type: none">1. This question paper contains two page(s).2. Answer to each new question is to be started on a new page.3. Assume suitable data wherever required, but justify it.4. Draw the neat labelled diagrams, wherever necessary.5. The last column indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.6. Solve (a) or (b) and (c) or (d) from Q. No. 3,4 and 5	
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Question No. 1 Attempt following Question

- 1 Explain the social responsibilities of business. (3) CO1

Question No. 2 Attempt following Question

- 2 Discuss the importance of Economic Planning in India. (3) CO2

Question No. 3 Attempt following Question

- 3.a) Discuss the objectives and importance of public sector enterprises in India. (4) CO3

OR

- 3.b) Describe the factors responsible for the poor performance of the public sector. (4) CO3

- 3.c) Illustrate different types of economic system and their importance. (4) CO3

OR

- 3.d) Interpret the importance of joint sector enterprises in India. (4) CO3

Question No. 4 Attempt following Question

- 4.a) Summarize unique attributes and functions of IMF. (4) CO4

OR

- 4.b) Elaborate on the impact of globalization on a country's economy. (4) CO4

4.c) What would be the drivers of international business? (4) CO4

OR

4.d) Elaborate the effect of Political and Cultural environment on international trade. (4) CO4

Question No. 5 Attempt following Question

5.a) Illustrate the roles of government toward the development of business. (4) CO5

OR

5.b) Discuss is the role of SEBI in business environment. (4) CO5

5.c) Evaluate the importance of Internal External Analysis in internationalization of business. (4) CO5

OR

5.d) How government regulations affect business functioning. (4) CO5