



WINTER-2023		
Exam Seat No.:		
Academic Year:2023-2024	Semester: III	
Name of Programme: MBA	Pattern: 2022	
Name of Course: Organizational Development	Course Code: MBA22 3 3 08	
Max. Marks: 30	Duration: 1Hr.15Min	

<p>Instructions: Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.</p> <ol style="list-style-type: none">1. This question paper contains 2 page(s).2. Answer to each new question is to be started on a new page.3. Assume suitable data wherever required, but justify it.4. Draw the neat labelled diagrams, wherever necessary.5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.6. Attempt a or b from Q.1 to Q.5.
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Question No. 1 Attempt following Question

- 1 a) Explain Organisational Development in the context of business and management. (6) CO1

OR

- 1 b) What is Organization and its essential characteristics? (6) CO1

Question No. 2 Attempt following Question

- 2 a) Discuss the types of Organizational Design and their relevance in different contexts. (6) CO2

OR

- 2 b) Summarize the technological impacts on Organizational Design. (6) CO2

Question No. 3 Attempt following Question

- 3 a) Demonstrate how a well-defined organizational culture can positively influence customer relations. (6) CO3

OR

- 3 b) Determine the cultural aspects that are crucial for achieving strategic objectives? (6) CO3

Question No. 4 Attempt following Question

- 4 a) Analyse the role of organizational learning in fostering innovation, entrepreneurship and creativity? (6) CO4

OR

- 4 b) Classify the different types of resistance to change within an organization? (6) CO4

Question No. 5 Attempt following Question

5 a) How would formal group team building improve communication within a team? (6) CO5

OR

5 b) Judge the effectiveness of Walton's approach in fostering intergroup collaboration based on specific criteria? (6) CO5