



**K. K. Wagh Institute of Engineering Education & Research, Nashik**  
(An Autonomous Institute From A.Y. 2022-23)

SUMMER-2024	
Exam Seat No.:	
Academic Year:2023-2024	Semester:II
Class:FY	Program:MBA
Branch Code:M.B.A.	Pattern:2022
Name of Course:Business Ethos and Corporate Governance	Course Code:MBA22205
Max. Marks:60	Duration:2.30 Hrs.

**Instructions:** Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.

1. This question paper contains \_\_2\_\_ page(s).
2. Answer to each new question is to be started on a new page.
3. Assume suitable data wherever required, but justify it.
4. Draw the neat labelled diagrams, wherever necessary.
5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.
6. Choose (a) or (b) and (c) or (d) from question no. 3,4 and 5.

**Question No. 1 Attempt following Question**

- 1a) Distinguish Between Values and Ethics. (6) CO1

**Question No. 2 Attempt following Question**

- 2a) Explain in detail the Carrol Gilligan's Model of Moral Development with a neat diagram. (6) CO2

**Question No. 3 Attempt following Question**

- 3a) Explain the WE(West East) theory of human personality. (8) CO3

**OR**

- 3b) Explain the Corporate Rishi Model of Leadership.And also explain the Theory K of Leadership. (8) CO3

- 3c) Elaborate the Leadership lessons from Chanakya's Arthashastra. (8) CO3

**OR**

- 3d) Write a note on the Triguna theory with examples. (8) CO3

**Question No. 4 Attempt following Question**

- 4a) Define Corporate Governance.Write down 7 Benefits of Corporate Governance. (8) CO4

**OR**

- 4b) Explain the STEWARDSHIP THEORY of Corporate Governance with examples. (8) CO4

4c) Explain the Japanese Model of Corporate Governance. (8) CO4

**OR**

4d) Explain the German Model of Corporate Governance. (8) CO4

**Question No. 5 Attempt following Question**

5a) State the functions of NDMA ,National Disaster Management Authority of India.Elaborate the Elements of Diasater Management. (8) CO5

**OR**

5b) What do you mean by CSR.Explain in detail the 4 categories of Corporate Social Responsibility. (8) CO5

5c) Enumerate successful CSR activities of any 2 companies of your choice.How is CSR beneficial for companies. (8) CO5

**OR**

5d) Explain four dimensions of CSR with a diagram.Write in detail the CSR activity done by companies (8) CO5

as given below:

1)CSR of Starbucks.

2)[Reducing carbon footprints – Coca-Cola](#)

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