



K. K. Wagh Institute of Engineering Education & Research, Nashik
(An Autonomous Institute From A.Y. 2022-23)

SUMMER-2024	
Exam Seat No.:	
Academic Year:2023-2024	Semester:I
Class:FY	Program:MBA
Branch Code:M.B.A.	Pattern:2022
Name of Course:Business Environment	Course Code:MBA22108
Max. Marks:30	Duration:1:15Hrs.

Instructions: Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.

1. This question paper contains 2 page(s).
2. Answer to each new question is to be started on a new page.
3. Assume suitable data wherever required, but justify it.
4. Draw the neat labelled diagrams, wherever necessary.
5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.
6. Solve (a) or (b) and (c) or (d) from Q.3, 4 and 5

Question No. 1 Attempt following Question

- 1 Enumerate the features of business environment. (3) CO1

Question No. 2 Attempt following Question

- 2 Explain the objectives introduced under the Industrial Policy, 1991. (3) CO2

Question No. 3 Attempt following Question

- 3.a) Illustrate the importance of different types of economic system (4) CO3

OR

- 3.b) Interpret the significance of joint sector enterprises in India (4) CO3

- 3.c) Determine the role and importance of public sector enterprises in India. (4) CO3

OR

- 3.d) Elucidate Mixed Economy in Indian context (4) CO3

Question No. 4 Attempt following Question

- 4.a) Summarize the shared complimentary goal of World Bank. (4) CO4

OR

- 4.b) Outline the impact of globalisation on a Country's economy. (4) CO4

4.c) Distinguish between tariff and non-tariff barriers. (4) CO4

OR

4.d) Elaborate the effect of Political Environment on international trade (4) CO4

Question No. 5 Attempt following Question

5.a) Why Should business do an internal analysis? (4) CO5

OR

5.b) Create strategic plan regarding managing business in changing environment. (4) CO5

5.c) Determine the importance of regulatory framework of SEBI in India. (4) CO5

OR

5.d) Evaluate the importance of Internal External Analysis in internationalisation of business. (4) CO5

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