



K. K. Wagh Institute of Engineering Education & Research, Nashik
(An Autonomous Institute From A.Y. 2022-23)

| SUMMER-2024 | |
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| Exam Seat No.: | |
| Academic Year:2023-2024 | Semester:III |
| Class:SY | Program:MBA |
| Branch Code:M.B.A. | Pattern:2022 |
| Name of Course:Merchant Banking and Financial Services | Course Code:MBA22 3 2 07 |
| Max. Marks:60 | Duration:2.30 Hrs. |

Instructions: Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.

1. This question paper contains 2 page(s).
2. Answer to each new question is to be started on a new page.
3. Assume suitable data wherever required, but justify it.
4. Draw the neat labelled diagrams, wherever necessary.
5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.
6. Solve (a)or (b) and (c) or (d) from Q. no. 3,4,and 5

Question No. 1 Attempt following Question

- 1a) Describe the important functions of Financial System. (6) CO1

Question No. 2 Attempt following Question

- 2a) Explain the linkages between economy and different types of financial market. (6) CO1

Question No. 3 Attempt following Question

- 3a) Illustrate the role of important intermediaries involved in the New Issue Market. (8) CO2

OR

- 3b) What is Book Building Process In IPO ? Illustrate the steps involved in it. (8) CO2

- 3c) Determine the importance of Capital Market in economic development. (8) CO3

OR

- 3d) Elucidate the various methods for floating new issue in India. (8) CO3

Question No. 4 Attempt following Question

- 4a) Discuss the services offered by Merchant Bankers. (8) CO4

OR

- 4b) How would you explain role of merchant banker in economic development. (8) CO4

- 4c) Discuss the SEBI's Regulations regarding registration of Merchant Bankers. (8) CO4

OR

- 4d) Summarize the pre-issue and post-issue activities in Issue Management. (8) CO4

Question No. 5 Attempt following Question

- 5a) Determine the scope of Financial Services. (8) CO5

OR

- 5b) Discuss the rating methodology of credit rating adopted by credit rating agency. (8) CO5

- 5c) What would you suggest about the methods of venture financing? (8) CO5

OR

- 5d) A Pvt. Ltd. Group of company offers a wide range of banking products and financial services to corporate and retail customers through a variety of delivery channels and through its specialised group companies and subsidiaries in the areas of personal banking, investment banking, life and general insurance, venture capital and asset management. With a strong customer focus, the Companies have maintained and enhanced their leadership positions in their respective sectors. (8 marks)

You are required to answer the following questions

1. Identify the funds based & fee based services provided by the company to retail customers.
2. Identify the fee based and fund based services provided by the company to its corporate customers.
3. What considerations are to be kept in mind while extending these services to customers?
4. Which of the risks need to be avoided while providing these services?

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