



	InSem Examination-II Summer2024		
	Exam Seat No.:		
	Academic Year:2023-2024	Semester:IV	
	Name of Programme:B.Tech (Electronics and Telecommunication Engineering)	Pattern:2022	
	Name of Course:Industrial Management	Course Code:ETC222015	
	Max. Marks:30	Duration:1 Hrs	

	<p>Instructions: Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.</p> <ol style="list-style-type: none">1. This question paper contains 1 page.2. Answer to each new question is to be started on a new page.3. Assume suitable data wherever required, but justify it.4. Draw the neat labelled diagrams, wherever necessary.5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.	
--	--	--

Question No. 1 Attempt following Question

- a) Define Management from Electronics industry perspective? Explain what type of Management activities need to be performed in IT & Electronics Industry (7) CO1

OR

- b) What do you mean by Scientific Management, Explain the planning, organizing, coordinating, leading, and controlling functions of management? (7) CO1

- c) Summarize the work of F.W.Taylor (8) CO1

OR

- d) Discuss Fayol's any 4 duties of Management in detail. (8) CO1

Question No. 2 Attempt following Question

- a) State the functions of private sector & describe the types of Organizations in private sector. (7) CO2

OR

- b) Discuss merits and demerits of sole proprietorship and partnership firm (7) CO2

- c) Describe the steps in preparing business plan. (8) CO2

OR

- d) What are the challenges of doing business globally? (8) CO2

XXXXXXXXXXXXXXXXXXXXXXXXXXXX