



K. K. Wagh Institute of Engineering Education & Research, Nashik
(An Autonomous Institute From A.Y. 2022-23)

	InSem Examination-II Summer2024		
	Exam Seat No.:		
	Academic Year:2023-2024	Semester: IV	
	Name of Programme: S.Y.B.Tech R&A	Pattern: 2022	
	Name of Course: Industrial Management	Course Code: ROB222015	
	Max. Marks:30	Duration:1 Hr	

	<p>Instructions: Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.</p> <ol style="list-style-type: none">1. This question paper contains 2 pages.2. Answer to each new question is to be started on a new page.3. Assume suitable data wherever required, but justify it.4. Draw the neat labelled diagrams, wherever necessary.5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.	
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Question No. 1 Attempt following Question

- a) What Is Industrial Management? Is it a science or art? (7) CO1

OR

- b) Explain Contribution of F. W. Taylor to the management thought. Explain Salient Features of Scientific Management. (7) CO1

- c) Describe 14 Principles of management (8) CO1

OR

- d) Explain the relationship between production and marketing function of management. (8) CO1

Question No. 2 Attempt following Question

- a) Which document is called charter document of the company? Define MOA and explain objective of it (7) CO2

OR

- b) Which are different Challenges that most business face? Explain each (7) CO2

- c) Which are different Business sectors? Explain Cooperative sector with examples. (8) CO2

OR

- d) Which are different forms of Business organizations? Explain Sole proprietorship with its features. (8) CO2

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