



| InSem Examination-II Summer2024 | | |
|---------------------------------------|------------------------|--|
| Exam Seat No.: | | |
| Academic Year:2023-2024 | Semester: IV | |
| Name of Programme: S.Y.B.Tech R&A | Pattern: 2022 | |
| Name of Course: Industrial Management | Course Code: ROB222015 | |
| Max. Marks:30 | Duration:1 Hr | |

| |
|---|
| <p>Instructions: Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.</p> <ol style="list-style-type: none">1. This question paper contains 2 pages.2. Answer to each new question is to be started on a new page.3. Assume suitable data wherever required, but justify it.4. Draw the neat labelled diagrams, wherever necessary.5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question. |
|---|

Question No. 1 Attempt following Question

- a) What Is Industrial Management? Is it a science or art? (7) CO1
- OR**
- b) Explain Contribution of F. W. Taylor to the management thought. Explain Salient Features of Scientific Management. (7) CO1
- c) Describe 14 Principles of management (8) CO1
- OR**
- d) Explain the relationship between production and marketing function of management. (8) CO1

Question No. 2 Attempt following Question

- a) Which document is called charter document of the company? Define MOA and explain objective of it (7) CO2
- OR**
- b) Which are different Challenges that most business face? Explain each (7) CO2
- c) Which are different Business sectors? Explain Cooperative sector with examples. (8) CO2
- OR**
- d) Which are different forms of Business organizations? Explain Sole proprietorship with its features. (8) CO2

XXXXXXXXXXXXXXXXXXXXXXXXXXXX