



	InSem Examination-II Summer 2024		
	Exam Seat No.:		
	Academic Year: 2023-2024	Semester: IV	
	Name of Programme: SYMBA	Pattern: 2022	
	Name of Course: Managing for Sustainability	Course Code: MBA224001	
	Max. Marks: 30	Duration: 1 hrs	

	<p><b>Instructions:</b> Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.</p> <ol style="list-style-type: none"><li>1. This question paper contains 1 page(s).</li><li>2. Answer to each new question is to be started on a new page.</li><li>3. Assume suitable data wherever required, but justify it.</li><li>4. Draw the neat labelled diagrams, wherever necessary.</li><li>5. The last column indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.</li><li>6. Solve (a) OR (b) and (c) OR (d) from Q1 and Q2</li></ol>	
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**Question No. 1 Attempt following Question**

- a) Discuss Triple Bottom Line (TBL) as a key component of Corporate sustainability? (5) CO1

**OR**

- b) Identify the role of leadership in attaining sustainable business? (5) CO1

- c) Describe any 10 out of the 17 Sustainable Development Goals (SDG)? (10) CO1

**OR**

- d) Discuss the common Principles of Sustainability? (10) CO1

**Question No. 2 Attempt following Question**

- a) Discuss the significance of innovation in sustainability? (5) CO2

**OR**

- b) Explain why many corporates include sustainable practices in their business model? (5) CO2

- c) Describe the role of technology in sustainability? (10) CO2

**OR**

- d) Explain managing sustainability in any one of the following functional areas (Finance/HRM/Marketing/OSCM)? (10) CO2

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