



InSem Examination-II Summer 2024		
Exam Seat No.:		
Academic Year: 2023-2024	Semester: IV	
Name of Programme: SYMBA	Pattern: 2022	
Name of Course: Managing for Sustainability	Course Code: MBA224001	
Max. Marks: 30	Duration: 1 hrs	

	<p>Instructions: Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.</p> <ol style="list-style-type: none">1. This question paper contains 1 page(s).2. Answer to each new question is to be started on a new page.3. Assume suitable data wherever required, but justify it.4. Draw the neat labelled diagrams, wherever necessary.5. The last column indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.6. Solve (a) OR (b) and (c) OR (d) from Q1 and Q2	
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Question No. 1 Attempt following Question

- a) Discuss Triple Bottom Line (TBL) as a key component of Corporate sustainability? (5) CO1

OR

- b) Identify the role of leadership in attaining sustainable business? (5) CO1

- c) Describe any 10 out of the 17 Sustainable Development Goals (SDG)? (10) CO1

OR

- d) Discuss the common Principles of Sustainability? (10) CO1

Question No. 2 Attempt following Question

- a) Discuss the significance of innovation in sustainability? (5) CO2

OR

- b) Explain why many corporates include sustainable practices in their business model? (5) CO2

- c) Describe the role of technology in sustainability? (10) CO2

OR

- d) Explain managing sustainability in any one of the following functional areas (Finance/HRM/Marketing/OSCM)? (10) CO2

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