



InSem Examination-IISummer2024		
Exam Seat No.:		
Academic Year:2023-2024	Semester:IV	
Name of Programme:SYMBA	Pattern:2022	
Name of Course:World class Manufacturing	Course Code:MBA224405	
Max. Marks:30	Duration:1 hour	

	<p><b>Instructions:</b> Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.</p> <ol style="list-style-type: none"><li>1. This question paper contains __1__ page(s).</li><li>2. Answer to each new question is to be started on a new page.</li><li>3. Assume suitable data wherever required, but justify it.</li><li>4. Draw the neat labelled diagrams, wherever necessary.</li><li>5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.</li><li>6. Solve (a) or (b) and (c) or (d) from Question no.1 and Question no.2</li></ol>	
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**Question No. 1 Attempt following Question**

- a) Illustrate Gun's Model of World Class Manufacturing. (5) CO1

**OR**

- b) Illustrate Maskells Model of World Class Manufacturing. (5) CO1

- c) Who was Taichi Ohno? Elaborate his 10 percept's" to think and act to win" (10) CO1

**OR**

- d) What is Cutting Edge Technology? Explain Halls Model of World Class Manufacturing. (10) CO1

**Question No. 2 Attempt following Question**

- a) What is Benchmarking? Explain any 4 types of benchmarking with example. (5) CO2

**OR**

- b) Define Benchmarking. Write down the 6 stages of Benchmarking process. (5) CO2

- c) What are Bottlenecks in Manufacturing? Explain in detail how to identify the bottlenecks. (10) CO2

**OR**

- d) Explain Value Stream Mapping for defining a Process. Draw a detailed diagram of the same. (10) CO2

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