



**K. K. Wagh Institute of Engineering Education & Research, Nashik**  
(An Autonomous Institute From A.Y. 2022-23)

| WINTER-2024                             |                     |
|---|---------------------|
| Exam Seat No.:                          |                     |
| Academic Year:2024-2025                 | Semester:I          |
| Class:FYMBA                             | Program:MBA         |
| Branch Code:M.B.A.                      | Pattern:2024        |
| Name of Course:Principles of Management | Course Code:2410501 |
| Max. Marks:60                           | Duration:2.30 Hrs.  |

**Instructions:** Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.

1. This question paper contains \_\_2\_\_ page(s).
2. Answer to each new question is to be started on a new page.
3. Assume suitable data wherever required, but justify it.
4. Draw the neat labelled diagrams, wherever necessary.
5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.
6. Solve (a) or b) and (c) or (d) from question 3,4 and 5

**Marks CO**

**Question No. 1**

- 1a) Describe Scientific Management in detail. (6) CO1

**Question No. 2**

- 2a) Explain different types of Planning in detail. (6) CO2

**Question No. 3**

- 3a) Classify the different types of Decision-making in detail. (8) CO3

**OR**

- 3b) Determine Classical Approach and its pros and cons used for Decision-Making in detail. (8) CO3

- 3c) Illustrate approaches to facilitate attitude change. (8) CO3

**OR**

- 3d) Demonstrate between Operational and Strategic Decisions with example. (8) CO3

**Question No. 4**

- 4a) Explain Need for Coordination in detail. (8) CO4

**OR**

- 4b) Explain Principles of Coordination in detail. (8) CO4

- 4c) Explain McClelland's Three Needs Theory. (8) CO4

**OR**

- 4d) Explain Expectancy Theory in detail. (8) CO4

**Question No. 5**

- 5a) Explain Controlling and determine the benefits of Controlling function. (8) CO5

**OR**

5b) Summarize the steps involved in process of managerial control with example. (8) CO5

5c) Discriminate between Feedforward Control and Concurrent Control with example and its purpose. (8) CO5

**OR**

5d) Discriminate between Feedback Control and Concurrent Control with example and its purpose. (8) CO5

**..... End of question paper.....**