



K. K. Wagh Institute of Engineering Education & Research, Nashik
(An Autonomous Institute From A.Y. 2022-23)

InSem Examination-II Summer 2025	
Exam Seat No.:	
Academic Year: 2024-2025	Semester: IV
Class: PG-II	Program: MBA
Branch Code: 10	Pattern: 2022
Name of Course: Managing for Sustainability	Course Code: MBA224001
Max. Marks: 30	Duration: 1.15 Hrs.

Instructions: Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.

1. This question paper contains one page.
2. Answer to each new question is to be started on a new page.
3. Assume suitable data wherever required, but justify it.
4. Draw the neat labelled diagrams, wherever necessary.
5. The last column indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.
6. Question No.1 and Question No.3 is compulsory. For Question No.2 and Question No.4 solve (a) or (b).

Marks CO

Question No. 1

- 1 a) Describe the integration of sustainability in Mission statement of an organization? (3) CO1
- 1 b) Discuss Triple Bottom Line (TBL) as a key component of corporate sustainability? (4) CO1

Question No. 2

- 2 a) Identify and discuss how to integrate purpose with profit? (8) CO2

OR

- 2 b) Describe any 10 out of the 17 Sustainable Development Goals(SDG)? (8) CO2

Question No. 3

- 3 a) Explain with an example how sustainability is included in the organizational behavior? (3) CO1
- 3 b) Discuss the significance of innovation in sustainability? (4) CO1

Question No. 4

- 4 a) Describe the role of technology in sustainability? (8) CO2

OR

- 4 b) Explain managing sustainability in any one of the following functional areas (Finance/HRM/Marketing/OSCM) ? (8) CO2

..... End of question paper.....