



**K. K. Wagh Institute of Engineering Education & Research, Nashik**  
(An Autonomous Institute From A.Y. 2022-23)

InSem Examination-I Winter2025	
Exam Seat No.:	
Academic Year:2025-2026	Semester:I
Class:PG-I	Program:MBA
Branch Code:M.B.A.	Pattern:2024
Name of Course:Principles of Management	Course Code:2410501
Max. Marks:30	Duration:1:15 Hrs.

**Instructions:** Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.

1. This question paper contains 1 page(s).
2. Answer to each new question is to be started on a new page.
3. Assume suitable data wherever required, but justify it.
4. Draw the neat labelled diagrams, wherever necessary.
5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.
6. Question 1 and 3 are compulsory and solve any 1 from question 2 and 4

**Marks CO**

**Question No. 1**

- 1 a) List the key functions of management. (3) CO1  
1 b) Mention any two reasons why management is important in an organization. (4) CO1

**Question No. 2**

- 2 a) Define management. Is it a science or an art? Explain with examples. (8) CO1

**OR**

- 2 b) List and explain Henry Fayol's 14 principles of management. (8) CO1

**Question No. 3**

- 3 a) Explain the nature of planning with an example. (3) CO2  
3 b) What is the difference between strategic and operational plans? (4) CO2

**Question No. 4**

- 4 a) Explain the steps involved in the planning process. How do these steps contribute to achieving organizational objectives? (8) CO2

**OR**

- 4 b) Discuss the major barriers to effective planning in organizations. How can these barriers impact performance? (8) CO2

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