



K. K. Wagh Institute of Engineering Education & Research, Nashik
(An Autonomous Institute From A.Y. 2022-23)

InSem Examination-I Winter2025	
Exam Seat No.:	
Academic Year:2025-2026	Semester:III
Class:PG-II	Program:MBA
Branch Code:10	Pattern:2024
Name of Course:Logistics Management	Course Code:2410613D
Max. Marks:30	Duration:1.15 Hrs.

Instructions: Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.

1. This question paper contains two page(s).
2. Answer to each new question is to be started on a new page.
3. Assume suitable data wherever required, but justify it.
4. Draw the neat labelled diagrams, wherever necessary.
5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.
6. Solve a) or b) from Q. No2 and Q.No 4

Marks CO

Question No. 1

- 1 a) List the key elements of a logistical system of services (3) CO1
- 1 b) What is customs clearance and why is it important in international trade? (4) CO1

Question No. 2

- 2 a) A retail company plans to expand rapidly into new markets to increase its customer base and revenue. However, it faces challenges with delayed deliveries and rising logistics costs affecting customer satisfaction. How essential is it for the company to align its logistics strategy with its corporate growth objectives? What practical steps would you take in logistics planning to ensure faster deliveries, cost efficiency, and a competitive edge in this expansion phase? (8) CO1

OR

- 2 b) A company is negotiating an international shipment of goods. How would choosing different Incoterms affect the responsibilities, costs, and risks for the buyer and seller? What factors should the company consider when selecting the most appropriate Incoterm to ensure smooth logistics and clear risk allocation? (Explain any 5 Incoterms) (8) CO1

Question No. 3

- 3 a) Define logistics costing and its importance. (3) CO2
- 3 b) Describe the concept of logistics parks and freight villages with examples. (4) CO2

Question No. 4

- 4 a) Explain the role of information and communication infrastructure in enhancing the logistics system's performance. (8) CO2

OR

- 4 b) Explain how government-led digital initiatives such as ULIP and Logistics Data Bank enhance transparency, decision-making, and supply chain resilience in India. Support your answer with examples. (8) CO2

..... End of question paper.....