



K. K. Wagh Institute of Engineering Education & Research, Nashik
(An Autonomous Institute From A.Y. 2022-23)

InSem Examination-I Winter2025	
Exam Seat No.:	
Academic Year:2025-2026	Semester:I
Class:PG-I	Program:MCA
Branch Code:09.	Pattern:2024
Name of Course:UI-UX Design	Course Code:2409505B
Max. Marks:30	Duration:1.15 Hrs.

Instructions: Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.

1. This question paper contains _01_ page(s).
2. Answer to each new question is to be started on a new page.
3. Assume suitable data wherever required, but justify it.
4. Draw the neat labelled diagrams, wherever necessary.
5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.

Marks CO

Question No. 1

- 1 a) List and Explain the Three Types of Human Memory Important in UI/UX Design. (7) CO1

Question No. 2

- 2 a) Identify the Two Types of Human Thinking Processes and Their Role in Problem Solving. (8) CO1

OR

- 2 b) Define Current Trends in UX and the Six Stages of the UX/UI Design Process (8) CO1

Question No. 3

- 3 a) Explain Pillars of design (7) CO2

Question No. 4

- 4 a) Describe Principles of Usability. (8) CO2

OR

- 4 b) Summarize Practical Measures of Usability (8) CO2

..... End of question paper.....