



**K. K. Wagh Institute of Engineering Education & Research, Nashik**  
(An Autonomous Institute From A.Y. 2022-23)

WINTER-2025	
Exam Seat No.:	
Academic Year:2025-2026	Semester:I
Class:PG-I	Program:MBA
Branch Code:10	Pattern:2024
Name of Course:Principles of Management	Course Code:2410501
Max. Marks:60	Duration:2.30 Hrs.

**Instructions:** Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.

1. This question paper contains 2 page(s).
2. Answer to each new question is to be started on a new page.
3. Assume suitable data wherever required, but justify it.
4. Draw the neat labelled diagrams, wherever necessary.
5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.
6. Question 1 and 2 are compulsory.
7. Solve (a) or (b) and (c) or (d) from question 3,4 and 5.

**Marks CO**

**Question No. 1**

- 1a) Define Vision and Mission with example (6) CO1

**Question No. 2**

- 2a) Describe Accountability and Authority in detail with example. (6) CO2

**Question No. 3**

- 3a) Determine Administrative Approach and its pros and cons used for Decision-Making in detail. (8) CO3

**OR**

- 3b) Classify the difference between Tactical and Operational Decisions with example. (8) CO3

- 3c) Illustrate Decision-making process. (8) CO3

**OR**

- 3d) Determine the reasons why people resist to change. (8) CO3

**Question No. 4**

- 4a) Explain Self-Determination Theory. (8) CO4

**OR**

- 4b) Examine the steps involved in Directing Process. (8) CO4

- 4c) Identify the methods of achieving effective Coordination. (8) CO4

**OR**

4d) Explain Motivational Technique in detail. (8) CO4

**Question No. 5**

5a) Explain why Effective Control is required. (8) CO5

**OR**

5b) Discriminate the difference between Feedback Control, Concurrent Control and Feedforward Control. (8) CO5

5c) Justify how planning and controlling relate to each other with example. (8) CO5

**OR**

5d) Determine the Problems of Control Process. (8) CO5

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