



K. K. Wagh Institute of Engineering Education & Research, Nashik
(An Autonomous Institute From A.Y. 2022-23)

WINTER-2025	
Exam Seat No.:	
Academic Year:2025-2026	Semester:IV
Class:SY	Program:B.Tech
Branch Code:ETC	Pattern:2022
Name of Course:Industrial Management	Course Code:ETC222015
Max. Marks:60	Duration:2.30 Hrs.

Instructions: Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.

1. This question paper contains 2 page(s).
2. Answer to each new question is to be started on a new page.
3. Assume suitable data wherever required, but justify it.
4. Draw the neat labelled diagrams, wherever necessary.
5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.

	Marks	CO
Question No. 1		
1a) Explain the Scope and Functional areas of management.	(6)	CO1
Question No. 2		
2a) Explain the importance of opportunity and idea generation in setting up an Enterprise.	(6)	CO2
Question No. 3		
3a) Define Production Planning and Control. Explain the objectives of Method Study and list its main steps	(8)	CO3
OR		
3b) Differentiate between the two main types of study used in Work Measurement.	(8)	CO3
3c) Discuss the basic principles and benefits of TQM (Total Quality Management).	(8)	CO3
OR		
3d) Briefly explain the purpose of Quality control.	(8)	CO3
Question No. 4		
4a) Discuss the significance of Networks in modern Supply Chain Management.	(8)	CO4
OR		
4b) Write a note on Agile and Reverse Supply Chain.	(8)	CO4
4c) Discuss the Role of IT in enhancing the efficiency of the supply chain.	(8)	CO4
OR		
4d) Describe the process of Supply Chain Management and state its primary goals.	(8)	CO4
Question No. 5		
5a) Define Information Security Standard. Explain how Security Policies help in Developing Secure Information Systems.	(8)	CO5

OR

- 5b) Discuss the difference between E-commerce and Industrialization in India. (8) CO5
- 5c) Describe the Impact of Government policies on the initial decisions (Business size and location) of setting up an enterprise. (8) CO5

OR

- 5d) Describe the process involved in the Registration process under the Start-up India Policy. (8) CO5

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