



K. K. Wagh Institute of Engineering Education & Research, Nashik
(An Autonomous Institute From A.Y. 2022-23)

WINTER-2025	
Exam Seat No.:	
Academic Year:2025-2026	Semester:I
Class:PG-I	Program:MBA
Branch Code:10	Pattern:2022
Name of Course: Principles of Management	Course Code:MBA22101
Max. Marks:60	Duration:2.30 Hrs.

Instructions: Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.

1. This question paper contains 2 page(s).
2. Answer to each new question is to be started on a new page.
3. Assume suitable data wherever required, but justify it.
4. Draw the neat labelled diagrams, wherever necessary.
5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.
6. Question 1 and 2 are compulsory
7. Solve (a) or (b) and (c) or (d) from question 3,4 and 5

Marks CO

Question No. 1

- 1a) Define the following with suitable examples: (6) CO1
- a) Vision
- b) Mission

Question No. 2

- 2a) a) Explain the following concepts in detail with examples: (6) CO2
- a) Accountability
- b) Authority

Question No. 3

- 3a) Describe the Administrative Approach to Decision-Making. Discuss its advantages and disadvantages. (8) CO3

OR

- 3b) Differentiate between Tactical Decisions and Operational Decisions with examples. (8) CO3
- 3c) Illustrate the Decision-Making Process step by step. (8) CO3

OR

- 3d) Identify the reasons why people resist change. (8) CO3

Question No. 4

- 4a) Explain the Self-Determination Theory of Motivation with example. (8) CO4

OR

4b) Examine the steps involved in the Directing Process with example. (8) CO4

4c) List the methods of achieving effective coordination. (8) CO4

OR

4d) Explain various Motivational Techniques in detail. (8) CO4

Question No. 5

5a) Discuss why Effective Control is required in management. (8) CO4

OR

5b) Differentiate between Feedback Control, Concurrent Control, and Feedforward Control. (8) CO4

5c) Justify how Planning and Controlling are related, with examples. (8) CO4

OR

5d) Identify the problems of the Control Process with examples. (8) CO4

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