



K. K. Wagh Institute of Engineering Education & Research, Nashik
(An Autonomous Institute From A.Y. 2022-23)

WINTER-2025	
Exam Seat No.:	
Academic Year:2025-2026	Semester:II
Class:PG-I	Program:MBA
Branch Code:10	Pattern:2022
Name of Course:Business Ethos and Corporate Governance	Course Code:MBA22205
Max. Marks:60	Duration:2.30 Hrs.

Instructions: Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.

1. This question paper contains 2 page(s).
2. Answer to each new question is to be started on a new page.
3. Assume suitable data wherever required, but justify it.
4. Draw the neat labelled diagrams, wherever necessary.
5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.
6. Choose (a) or (b) and (c) or (d) from Q3,Q4 & Q5.

Marks CO

Question No. 1

- 1a) Elaborate atleast 6 areas of CODE OF CONDUCT in Business Ethics. (6) CO1

Question No. 2

- 2a) Discuss in detail the Teleological and Deontological ethical theories. (6) CO2

Question No. 3

- 3a) Explain the WE (West East) theory of human personality. (8) CO3

OR

- 3b) Elaborate the Leadership lessons from Chanakya's Arthashastra. (8) CO3

- 3c) **Recalling a Faulty Product.** Let's say you own a business, and it has come to your attention that the product you've shipped and sold has a faulty part. What would you do? If the part's faultiness would cause harm to someone using the product, that's a serious consideration. If, however, the faultiness may not be noticed and would not cause harm, that may cause you to consider not recalling the product. Discuss the legal side of it also. The moral dilemma is presented as you determine how you feel about not making the product right and looking out for the best interests of your customers. (8) CO3

OR

- 3d) You've collaborated on a project at work. Your team members have given valuable input that has drawn attention from your management team. You know this recognition could move you closer to a promotion. Although one of your teammates had the most eye-catching input, should you claim credit for it? After all, it was a team effort, and you'd really like that promotion. The moral dilemma is doing what's right by giving your teammates the credit they deserve, which would preserve your working relationship or risk your working relationship by claiming the credit for yourself. (8) CO3

Question No. 4

- 4a) Define Corporate Governance. Write down 7 Benefits of Corporate Governance. (8) CO4

OR

4b) Explain the AGENCY THEORY of Corporate Governance with examples. (8) CO4

4c) State and explain the elements of Good governance. (8) CO4

OR

4d) Explain STEWARDSHIP THEORY of Corporate Governance with examples. (8) CO4

Question No. 5

5a) Write a Short note on CARBON CREDITS. (8) CO5

OR

5b) Explain in detail the 4 categories of Corporate Social Responsibility. (8) CO5

5c) State the functions of NDMA ,National Disaster Management Authority of India. (8) CO5

OR

5d) Enumerate successful CSR activities of any 2 companies. (8) CO5

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