



K. K. Wagh Institute of Engineering Education & Research, Nashik
(An Autonomous Institute From A.Y. 2022-23)

WINTER-2025	
Exam Seat No.:	
Academic Year:2025-2026	Semester:I
Class:PG-I	Program:MBA
Branch Code:10	Pattern:2022
Name of Course:Intellectual Property Rights	Course Code:MBA22107
Max. Marks:30	Duration:1.15 Hrs.

Instructions: Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.

1. This question paper contains 2 pages.
2. Answer to each new question is to be started on a new page.
3. Assume suitable data wherever required, but justify it.
4. Draw the neat labelled diagrams, wherever necessary.
5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.

Marks CO

Question No. 1

- 1 List any two non-patentable subject matters under Indian law. (3) CO1

Question No. 2

- 2 What prerequisites must be satisfied to obtain patent protection? (3) CO2

Question No. 3

- 3.a) Describe different kinds of Intellectual Property Rights with suitable examples. (4) CO3

OR

- 3.b) What actions can be taken against copyright infringement, and what are the associated penalties? (4) CO3

- 3.c) What are the core principles that define copyright and its applicability. (4) CO3

OR

- 3.d) What is the process for obtaining a copyright registration? (4) CO3

Question No. 4

- 4.a) What remedies and penalties are available under Indian law for trade infringement? (4) CO4

OR

- 4.b) How is a trademark registered under the law? (4) CO4

- 4.c) State any two types of mark under trademarks. (4) CO4

OR

- 4.d) How do trademarks benefit businesses in protecting their brand and market presence, and what are the common categories of trademarks used in the marketplace? (4) CO4

Question No. 5

- 5.a) What are the key distinctions between registrable and non-registrable trademarks? (4) CO5

OR

- 5.b) What are the advantages of geographical indications, and how can they be registered? (4) CO5
- 5.c) Bring out the differences between Geographical indication and a trademark. (4) CO5

OR

- 5.d) How do novelty and originality differentiate a design from existing creations? (4) CO5

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