



K. K. Wagh Institute of Engineering Education & Research, Nashik
(An Autonomous Institute From A.Y. 2022-23)

WINTER-2025	
Exam Seat No.:	
Academic Year:2025-2026	Semester:I
Class:PG-I	Program:MBA
Branch Code:10	Pattern:2022
Name of Course:Business Environment	Course Code:MBA22108
Max. Marks:30	Duration:1.15 Hrs.

Instructions: Candidates should read carefully the instructions printed on the Question Paper and on the cover page of the Answer Book, which is provided for their use.

1. This question paper contains 2 page(s).
2. Answer to each new question is to be started on a new page.
3. Assume suitable data wherever required, but justify it.
4. Draw the neat labelled diagrams, wherever necessary.
5. The last columns indicates the Course Outcome and level of Blooms Taxonomy of the Question/sub-question.
6. Solve a) or b) and c) or d) from Q. No. 3, 4, and 5

Marks CO

Question No. 1

- 1 Define Business Environment and explain its significance for managers. (3) CO1

Question No. 2

- 2 How Industrial Licensing has been effective in shaping India's economy? (3) CO2

Question No. 3

- 3.a) Illustrate the differences between Capitalist, Socialist, and Mixed Economies with suitable examples. (4) CO3

OR

- 3.b) Interpret how government and private sector function together in a Mixed Economy. (4) CO3

- 3.c) Discuss the role of Public Sector Enterprises (PSEs) in reducing regional imbalances. (4) CO3

OR

- 3.d) Expound the roles of Joint Sector Enterprises with examples. (4) CO3

Question No. 4

- 4.a) Compare the different modes of entry into International Business with their characteristics (4) CO4

OR

- 4.b) Outline the features of India's EXIM Policy (4) CO4

- 4.c) Assess the role of WTO in ensuring fair competition among member countries (4) CO4

OR

- 4.d) Justify why companies expand globally and the benefits they derive. (4) CO4

Question No. 5

- 5.a) Elaborate the different roles played by the Government in supporting business and industry (4) CO5

OR

- 5.b) Summarize the role of SEBI in regulating and strengthening the business environment (4) CO5
- 5.c) Assess the challenges and considerations during Internationalization of Business. (4) CO5

OR

- 5.d) Discuss the efforts required to achieve sustainability in the changing face of business environment (4) CO5

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